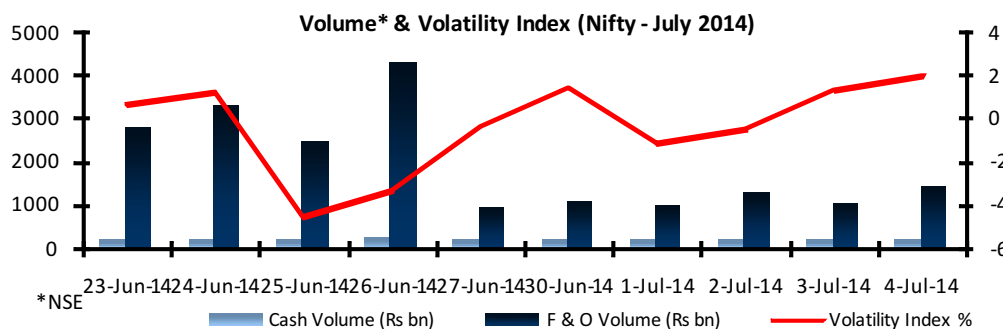




DATA MATRIX FOR THE WEEK		
30 June - 4 July 2014		
Weekly Markets		
Sensex	25,100	-3.32%
Nifty	7,509	-3.13%
Gold(US\$/oz)	1,320.0	-0.10%
Re/US\$	60.02	0.38%
Dow	16,757	-1.27%
Nasdaq	3,844	-2.00%
FXRes (US\$ Bn)	315.778	0.27%
Net FII/ DII Equity Activity (Rs Cr)		
Upto 3.07.14	FII	DII
Total July 2014	3097.9	-1806.6
Total 2014	54,046	-31,123
Weekly Sector Movement		
Sectors	Close	%
Auto	16,096	5.55
Bankex	17,825	2.00
CD	9,095	2.54
CG	16,629	2.65
FMCG	6,815	2.08
Healthcare	11,819	3.12
IT	9,311	-0.37
Metal	13,441	2.61
Oil & Gas	11,249	0.88
PSU	8,730	1.12
Realty	2,099	1.04

SNAPSHOT:- The passing week turned out to be magnificent one for the Indian equity markets, which rallying over 3% concluded above the crucial 25,950 and 7,750 levels respectively, as investors aggressively piled up bets in the run-up to budget. The Indian markets returned to the rally mood in the passing week and once even claimed their historic high. The Pre-budget rally mood was clearly evident with traders taking bigger bets going for the budget week. The fund houses too turned bullish, expecting slew of reform measures by the new government. There were some better than expected macro data that kept the markets in high spirit throughout the week. However, the markets witnessed a major technical snag that halted trading for three hours on the premier BSE on Thursday. There was worry among the traders with day traders and arbitragers being hit the most as they switch their positions from NSE to BSE and vice versa. Markets remained gripped in budget euphoria and surged to their historic high on Wednesday after Finance Minister Arun Jaitley commented that 'mindless populism' in policymaking needed to be checked, enthusing investors that the maiden budget of the new government may not be so populist.



The Bombay Stock Exchange (BSE) Sensex gained 862.14 points or 3.43% to 25,962.06 during the week ended July 04, 2014. The BSE Mid-cap index was up by 340.58 points or 3.70% to 9,545.75, while the Small-cap index up by 485.74 points or 4.85% to 10,508.03. The Nifty rose by 242.80 points or 3.23% to 7,751.60. On the National Stock Exchange (NSE), CNX Nifty Junior up by 776.00 points or 4.80% to 16,932.55, CNX mid-cap up by 563.20 points or 5.19% to 11,421.35, CNX IT up by 47.00 points or 0.48% to 9,866.95, while Bank Nifty up by 563.80 points.

WEEK AHEAD:- The coming week would be crucial one for Indian equity markets since Budget 2014-15, which is the first litmus test for the newly-elected NDA, will be presented on July 10 amidst expectation that the new government will take tough decisions to shore up finances even as it looks to revive growth that has slumped to below 5% for two years in a row. Street expects a pragmatic Budget this time around, widely focused on reducing fiscal deficit, boosting growth and reviving the investment cycle and any disappointment, could lead to a knee-jerk reaction on the Budget day itself. However, before that street would be eyeing Rail Budget 2014, which is scheduled to be presented on July 8. With the recent hike in passenger fares and freight charges, investors widely expect a large make-over in the offering for railways. The coming week will also mark the start of Q1FY15 result season, with IT bellwether Infosys reporting its June quarter numbers on July 11, 2014. Besides, markets will be watching out for May Index of industrial production (IIP) data, which is scheduled to be announced on July 11. On the global front, investors will be eyeing key economic data from world's largest economy, starting from FOMC Minutes on July 9, followed by Jobless Claims data on July 10, 2014.

SENSEX 30-TECHNICAL LEVELS FOR THE UPCOMING WEEK ENDING ON 11 July 2014

COMPANIES	SUPPORT			CLOSE PRICE 4.07.14	RESISTANCE			INCLINATION
	3rd	2nd	1st		1st	2nd	3rd	
Axis Bank Ltd.	1889.07	1903.53	1919.02	1934.50	1948.97	1963.43	1978.92	Neutral
Bajaj Auto Ltd.	2256.08	2269.92	2284.28	2298.65	2312.48	2326.32	2340.68	Negative
Bharat Heavy Electricals Ltd.	252.98	255.22	259.03	262.85	265.08	267.32	271.13	Neutral
Bharti Airtel Ltd.	327.90	332.70	335.60	338.50	343.30	348.10	351.00	Positive
Cipla Ltd.	431.00	436.30	442.10	447.90	453.20	458.50	464.30	Negative
Coal India Ltd.	380.37	384.28	389.17	394.05	397.97	401.88	406.77	Positive
Dr. Reddys Laboratories Ltd.	2592.37	2614.18	2646.37	2678.55	2700.37	2722.18	2754.37	Neutral
GAIL (India) Ltd.	448.60	452.30	458.15	464.00	467.70	471.40	477.25	Positive
HDFC Bank Ltd.	818.23	826.62	841.48	856.35	864.73	873.12	887.98	Positive
Hero MotoCorp Ltd.	2514.05	2544.10	2563.40	2582.70	2612.75	2642.80	2662.10	Neutral
Hindalco Industries Ltd.	167.62	169.28	171.17	173.05	174.72	176.38	178.27	Positive
Hindustan Unilever Ltd.	608.53	613.52	618.93	624.35	629.33	634.32	639.73	Positive
H D F C Ltd.	976.48	984.92	997.13	1009.35	1017.78	1026.22	1038.43	Neutral
ICICI Bank Ltd.	1419.08	1429.42	1445.93	1462.45	1472.78	1483.12	1499.63	Positive
Infosys Ltd.	3169.37	3187.18	3213.17	3239.15	3256.97	3274.78	3300.77	Positive
ITC Ltd.	325.32	327.53	330.42	333.30	335.52	337.73	340.62	Negative
Larsen & Toubro Ltd.	1692.60	1708.80	1725.60	1742.40	1758.60	1774.80	1791.60	Neutral
Mahindra & Mahindra Ltd.	1185.23	1198.37	1213.73	1229.10	1242.23	1255.37	1270.73	Positive
Maruti Suzuki India Ltd.	2581.65	2598.60	2620.70	2642.80	2659.75	2676.70	2698.80	Neutral
NTPC Ltd.	151.37	153.18	155.92	158.65	160.47	162.28	165.02	Neutral
Oil & Natural Gas Corporation Ltd.	402.27	407.13	414.52	421.90	426.77	431.63	439.02	Negative
Reliance Industries Ltd.	979.15	991.65	1011.80	1031.95	1044.45	1056.95	1077.10	Neutral
Sesa Sterlite Ltd.	295.60	299.85	302.50	305.15	309.40	313.65	316.30	Negative
State Bank Of India	2614.03	2637.02	2668.03	2699.05	2722.03	2745.02	2776.03	Neutral
Sun Pharmaceutical Industries Ltd.	693.23	698.62	703.58	708.55	713.93	719.32	724.28	Positive
Tata Consultancy Services Ltd.	2375.05	2388.50	2399.15	2409.80	2423.25	2436.70	2447.35	Positive
Tata Motors Ltd.	457.03	461.62	465.03	468.45	473.03	477.62	481.03	Positive
Tata Power Company Ltd.	101.45	103.00	105.10	107.20	108.75	110.30	112.40	Neutral
Tata Steel Ltd.	517.72	524.68	530.57	536.45	543.42	550.38	556.27	Positive
Wipro Ltd.	525.00	534.50	541.00	547.50	557.00	566.50	573.00	Positive

NSE MIDCAP 50-TECHNICAL LEVELS FOR THE UPCOMING WEEK ENDING 11 July 2014

COMPANIES NAME	SUPPORT			CLOSE PRICE		RESISTANCE			Market Cap (Rs Crore)
	3rd	2nd	1st	4.07.2014	1st	2nd	3rd		
Adani Enterprises Ltd.	481.93	488.17	493.53	498.90	505.13	511.37	516.73	54869.53	
Adani Power Ltd.	62.67	63.43	64.47	65.50	66.27	67.03	68.07	18811.09	
Aditya Birla Nuvo Ltd.	1336.83	1354.42	1376.03	1397.65	1415.23	1432.82	1454.43	18181.33	
Allahabad Bank	133.28	135.72	138.13	140.55	142.98	145.42	147.83	7654.48	
Andhra Bank	96.95	98.60	100.40	102.20	103.85	105.50	107.30	6025.86	
Apollo Tyres Ltd.	202.93	205.47	208.58	211.70	214.23	216.77	219.88	10776.05	
Ashok Leyland Ltd.	34.27	34.73	35.42	36.10	36.57	37.03	37.72	9605.04	
Aurobindo Pharma Ltd.	740.30	749.60	757.55	765.50	774.80	784.10	792.05	22311.03	
Bank Of India	290.02	293.73	299.22	304.70	308.42	312.13	317.62	19569.75	
Bata India Ltd.	1270.97	1292.98	1310.97	1328.95	1350.97	1372.98	1390.97	8540.33	
Bharat Forge Ltd.	650.57	657.93	666.27	674.60	681.97	689.33	697.67	15704.30	
Biocon Ltd.	524.00	532.00	537.70	543.40	551.40	559.40	565.10	10868.00	
Canara Bank	428.02	433.33	440.87	448.40	453.72	459.03	466.57	20682.85	
CESC Ltd.	672.83	692.67	723.83	755.00	774.83	794.67	825.83	9432.66	
Crompton Greaves Ltd.	195.07	198.03	202.62	207.20	210.17	213.13	217.72	13034.95	
Divis Laboratories Ltd.	1464.87	1484.98	1506.12	1527.25	1547.37	1567.48	1588.62	20271.84	
GMR Infrastructure Ltd.	30.20	30.60	31.15	31.70	32.10	32.50	33.05	12339.02	
Godrej Industries Ltd.	351.63	356.82	361.33	365.85	371.03	376.22	380.73	12272.63	
Havells India Ltd.	1151.67	1169.08	1184.67	1200.25	1217.67	1235.08	1250.67	14981.61	
HPCLtd.	400.45	405.95	413.75	421.55	427.05	432.55	440.35	14274.83	
Hindustan Zinc Ltd.	160.48	162.82	164.83	166.85	169.18	171.52	173.53	70499.45	
IDBI Bank Ltd.	103.33	104.67	106.23	107.80	109.13	110.47	112.03	17290.47	
IFCI Ltd.	39.30	39.80	40.50	41.20	41.70	42.20	42.90	6847.59	
Indraprastha Gas Ltd.	346.43	352.22	358.48	364.75	370.53	376.32	382.58	5106.51	
Jain Irrigation Systems Ltd.	114.40	117.35	122.35	127.35	130.30	133.25	138.25	5643.13	
JSW Energy Ltd.	80.27	81.43	82.67	83.90	85.07	86.23	87.47	13760.06	
Jubilant FoodWorks Ltd.	1266.40	1278.20	1290.80	1303.40	1315.20	1327.00	1339.60	8535.09	
McLeod Russel India Ltd.	311.43	313.97	316.43	318.90	321.43	323.97	326.43	3490.54	
MRF Ltd.	23280.30	23422.00	23596.60	23771.20	23912.90	24054.60	24229.20	10081.71	
NHPC Ltd.	26.40	26.70	27.05	27.40	27.70	28.00	28.35	30333.63	
Oracle Financial Services Software Ltd.	3114.23	3148.32	3171.83	3195.35	3229.43	3263.52	3287.03	26889.16	
Oriental Bank Of Commerce	306.87	311.98	316.92	321.85	326.97	332.08	337.02	9650.63	
Petronet LNG Ltd.	163.68	167.12	172.73	178.35	181.78	185.22	190.83	13376.25	
Power Finance Corporation Ltd.	302.47	308.78	314.37	319.95	326.27	332.58	338.17	42234.70	
Reliance Capital Ltd.	625.17	634.08	644.97	655.85	664.77	673.68	684.57	16109.83	
Reliance Communications Ltd.	136.78	139.17	141.13	143.10	145.48	147.87	149.83	34377.10	
Reliance Infrastructure Ltd.	747.15	760.20	775.50	790.80	803.85	816.90	832.20	20797.25	
Reliance Power Ltd.	103.38	104.87	106.88	108.90	110.38	111.87	113.88	30547.83	
Siemens Ltd.	933.60	952.80	971.60	990.40	1009.60	1028.80	1047.60	35270.11	
Steel Authority Of India Ltd.	91.28	92.42	93.53	94.65	95.78	96.92	98.03	39095.42	
Sun TV Network Ltd.	445.28	452.87	460.43	468.00	475.58	483.17	490.73	18443.16	
Syndicate Bank	164.97	168.48	172.07	175.65	179.17	182.68	186.27	10970.83	
Tata Chemicals Ltd.	328.17	334.08	342.67	351.25	357.17	363.08	371.67	8948.31	
Tata Global Beverages Ltd.	160.35	163.20	165.50	167.80	170.65	173.50	175.80	10376.73	
The India Cements Ltd.	113.43	114.42	115.33	116.25	117.23	118.22	119.13	3570.95	
The Karnataka Bank Ltd.	138.07	139.68	141.47	143.25	144.87	146.48	148.27	2699.07	
Union Bank Of India	216.83	221.02	224.48	227.95	232.13	236.32	239.78	14367.83	
Unitech Ltd.	31.43	31.92	32.38	32.85	33.33	33.82	34.28	8594.55	
UPL Ltd.	321.13	329.82	341.13	352.45	361.13	369.82	381.13	15106.16	
Voltas Ltd.	202.30	206.50	210.80	215.10	219.30	223.50	227.80	7117.33	

FORTHCOMING CORPORATE ACTIONS

Ex-Date	Company Name	NSE- Symbol	Purpose
7-Jul-14	JSW Steel Limited	JSWSTEEL	Annual General Meeting / Dividend - Rs 11/- Per Share
7-Jul-14	Piramal Phycare Limited	PIRPHYTO	Annual General Meeting
7-Jul-14	Sundaram Finance Limited	SUNDARFIN	Annual General Meeting / Dividend - Rs 10/- Per Share
7-Jul-14	R. S. Software (India) Limited	RSSOFTWARE	Annual General Meeting / Final Dividend - Rs 2.50/- Per Share
8-Jul-14	Elnet Technologies Limited	ELNET	Annual General Meeting / Dividend - Rs 1.40/- Per Share
8-Jul-14	Agro Tech Foods Limited	ATFL	Annual General Meeting / Dividend - Rs 2 Per Share
8-Jul-14	NCC Limited	NCC	Annual General Meeting / Dividend - Re 0.20/- Per Share
8-Jul-14	The South Indian Bank Limited	SOUTHBANK	Annual General Meeting / Dividend - Re 0.80/- Per Share
9-Jul-14	MindTree Limited	MINDTREE	AGM/Final Dividend -Rs 2.5/-Per Share And Sp.Divi - Rs 2.5/-PerShare
9-Jul-14	Tata Motors Limited	TATAMOTORS	Annual General Meeting / Dividend - Rs 2/- Per Share
9-Jul-14	GeojitBNP Paribas Financial Services Ltd.	GEOJITBNPP	Annual General Meeting / Final Dividend - Re 0.10/- Per Share
9-Jul-14	Sabero Organics Gujarat Limited	SABERORGAN	Annual General Meeting
9-Jul-14	Cairn India Limited	CAIRN	Annual General Meeting And Dividend Rs. 6.50/- Per Share
9-Jul-14	Tata Motors Limited	TATAMTRDVR	Annual General Meeting / Dividend - Rs 2.10/- Per Share
9-Jul-14	Tata Elxsi Limited	TATAELXSI	Annual General Meeting / Dividend - Rs 9/- Per Share
9-Jul-14	Indian Hume Pipe Company Limited	INDIANHUME	Annual General Meeting / Dividend - Rs 2.40/- Per Share
9-Jul-14	Kokuyo Camlin Limited	KOKUYOCLN	Annual General Meeting
10-Jul-14	CCL Products (India) Limited	CCL	Annual General Meeting/Final Dividend Rs.1.20/- Per Share
10-Jul-14	Cyient Limited	CYIENT	Annual General Meeting / Final Dividend Rs.3/- Per Share
10-Jul-14	Rane Brake Lining Limited	RBL	Annual General Meeting / Dividend - Rs 7.50/- Per Share
10-Jul-14	Lloyd Electric & Engineering Limited	LLOYDELENG	Annual General Meeting / Dividend - Re 1/- Per Share
10-Jul-14	Piramal Glass Limited	PIRGLASS	Annual General Meeting/ Dividend Re.1/- Per Equity Share
10-Jul-14	Thermax Limited	THERMAX	Annual General Meeting / Dividend - Rs 6/- Per Share
10-Jul-14	Biocon Limited	BIOCON	Annual General Meeting / Final Dividend - Rs 5/- Per Share
10-Jul-14	Swaraj Engines Limited	SWARAJENG	AGM/Dividend -Rs15/-Per Share +SpecialDividend -Rs 20/-PerShare
10-Jul-14	Mafatlal Finance Limited	MAFATLAFIN	Annual General Meeting
10-Jul-14	Polaris Financial Technology Limited	POLARIS	Annual General Meeting / Final Dividend - Rs 6.25/- Per Share
10-Jul-14	Glenmark Pharmaceuticals Limited	GLENMARK	Annual General Meeting / Dividend - Rs 2/- Per Share
10-Jul-14	VA Tech Wabag Limited	WABAG	Annual General Meeting / Dividend - Rs 8/- Per Share
10-Jul-14	Hitachi Home and Life Solutions(India)Ltd.	HITACHIHOME	Annual General Meeting / Dividend - Rs 1.50/- Per Share
10-Jul-14	Zee Entertainment Enterprises Limited	ZEEL	Annual General Meeting / Dividend - Rs 2/- Per Share
10-Jul-14	SIL Investments Limited	SILINV	Dividend - Rs 1.25/- Per Share
10-Jul-14	Blue Star Limited	BLUESTARCO	Annual General Meeting / Dividend - Rs 4/- Per Share
10-Jul-14	Sutlej Textiles and Industries Limited	SUTLEJTEX	Dividend-Rs 8/- Per Share
10-Jul-14	TVS Motor Company Limited	TVSMOTOR	Annual General Meeting
10-Jul-14	The Karnataka Bank Limited	KTKBANK	Annual General Meeting / Dividend - Rs 4/- Per Share
11-Jul-14	Edelweiss Financial Services Limited	EDELWEISS	Final Dividend - Re 0.15/- Per Share
11-Jul-14	Andhra Bank	ANDHRABANK	Annual General Meeting
11-Jul-14	Pioneer Embroideries Limited	PIONEEREMB	Annual General Meeting
11-Jul-14	Exide Industries Limited	EXIDEIND	Annual General Meeting / Final Dividend - Re 0.70/- Per Share
11-Jul-14	Grindwell Norton Limited	GRINDWELL	Annual General Meeting / Final Dividend Rs.6.50/- Per Equity Share
11-Jul-14	Sundaram Clayton Limited	SUNCLAYLTD	E-Voting
11-Jul-14	Jindal Steel & Power Limited	JINDALSTEL	Annual General Meeting/Dividend Rs 1.50/- Per Share
11-Jul-14	Indian Metals & Ferro Alloys Limited	IMFA	Annual General Meeting / Dividend - Rs 3/- Per Share
11-Jul-14	Dr. Reddy's Laboratories Limited	DRREDDY	Annual General Meeting / Final Dividend - Rs 18/- Per Share
11-Jul-14	Bimetal Bearings Limited	BIMETAL	Dividend - Rs 7/- Per Share
11-Jul-14	Century Textiles & Industries Limited	CENTURYTEX	Annual General Meeting / Dividend - Rs 5.50/- Per Share
11-Jul-14	JSW Energy Limited	JSWENERGY	Annual General Meeting / Dividend - Rs 2/- Per Share

EQUITY CALLS PERFORMANCE FOR THE WEEK ENDED 06 December 2013

Total No. of Net Calls	Profitable Calls	Positional/Hold	Exit/Stop Loss	Success Rate
30	27	3	0	90.00%

NAME	DESIGNATION	E-MAIL
<i>Varun Gupta</i>	Head - Research	varungupta@moneysukh.com
<i>Mohit Taneja</i>	Research Analyst	mohit.t@moneysukh.com



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